

MediaKit

SMARTCHERRY

2024

Why Smartcherry?

MediaKit 2024

We are the main exhibitor for the most important suppliers of the cherry sector in the world.

Key to the Cherry Industry

We show your main products, technology, studies and services solutions in the leading cherry producing, exporting and importing countries.

+10

Countries
are watching us

- 
- A stylized world map in light gray with a 3D effect. Red dots and lines point to ten specific countries, each labeled with its name in red text. The countries listed are Argentina, Chile, Peru, USA, Turkey, Spain, Italy, China, Australia, and New Zealand. The map is set against a background of abstract white shapes resembling leaves and stems.
- Argentina ●
 - Chile ●
 - Peru ●
 - USA ●
 - Turkey ●
 - Spain ●
 - Italy ●
 - China ●
 - Australia ●
 - New Zealand ●

+85

**Brands
belive in us**

**“ We are the main
platform with
information about
cherries in the world**

**Strategic alliances
with +10
companies**

Smartcherry in numbers

+830 Publications per year

+33.200 Followers on SM

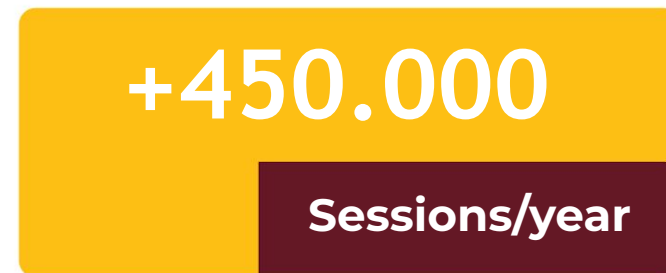
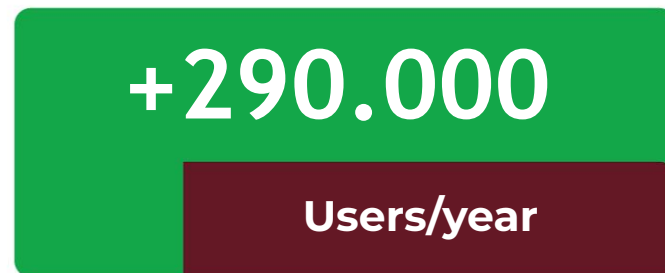
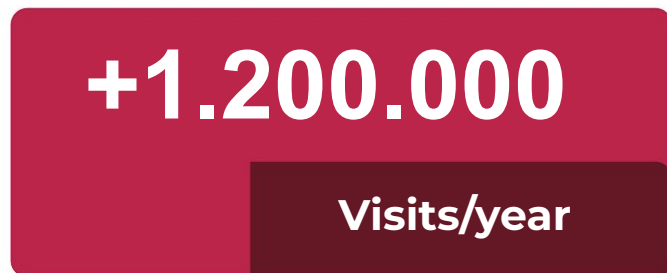
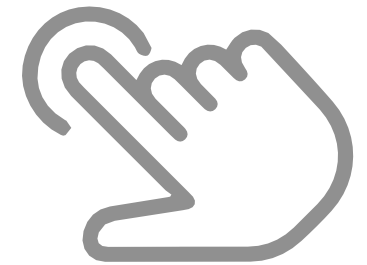
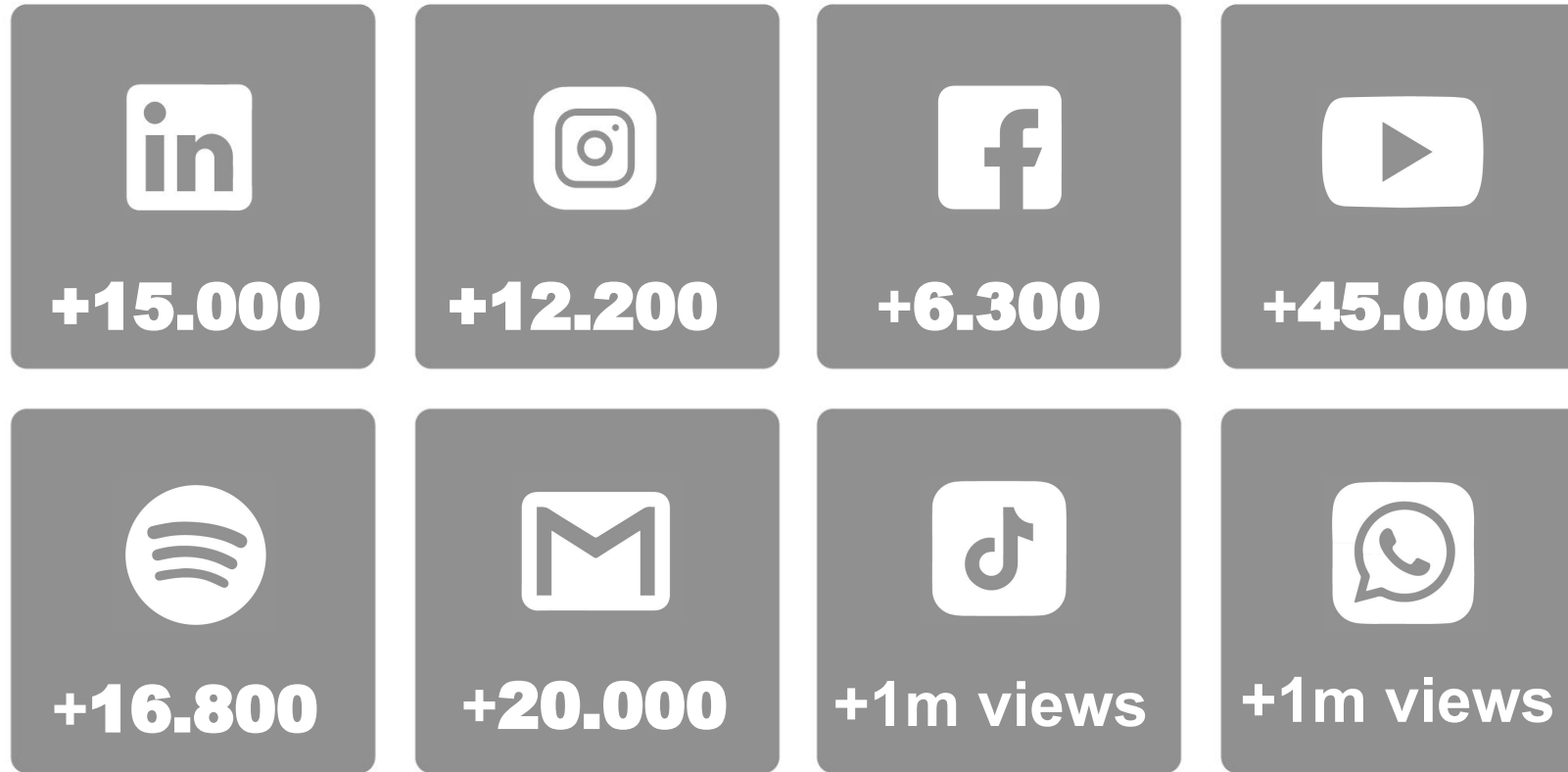
+1.200.000 Visits in 2023

+2.5M Reach in 2023

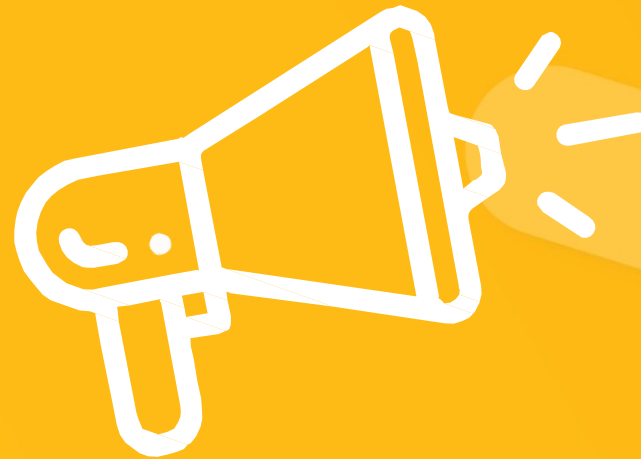
+20.000 Newsletter subscribers



FOLLOWERS



Marketing 360°



WE ARE ON ALL PLATFORMS
CONTENT WHERE AND WHEN
YOU NEED IT!

Our media at your service

MediaKit 2024

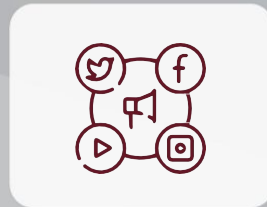
We make your brand available on all our channels



We create your own space



SM to publicize your message



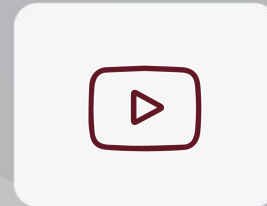
We make your content visible



In-person and online events



Effective Email Marketing



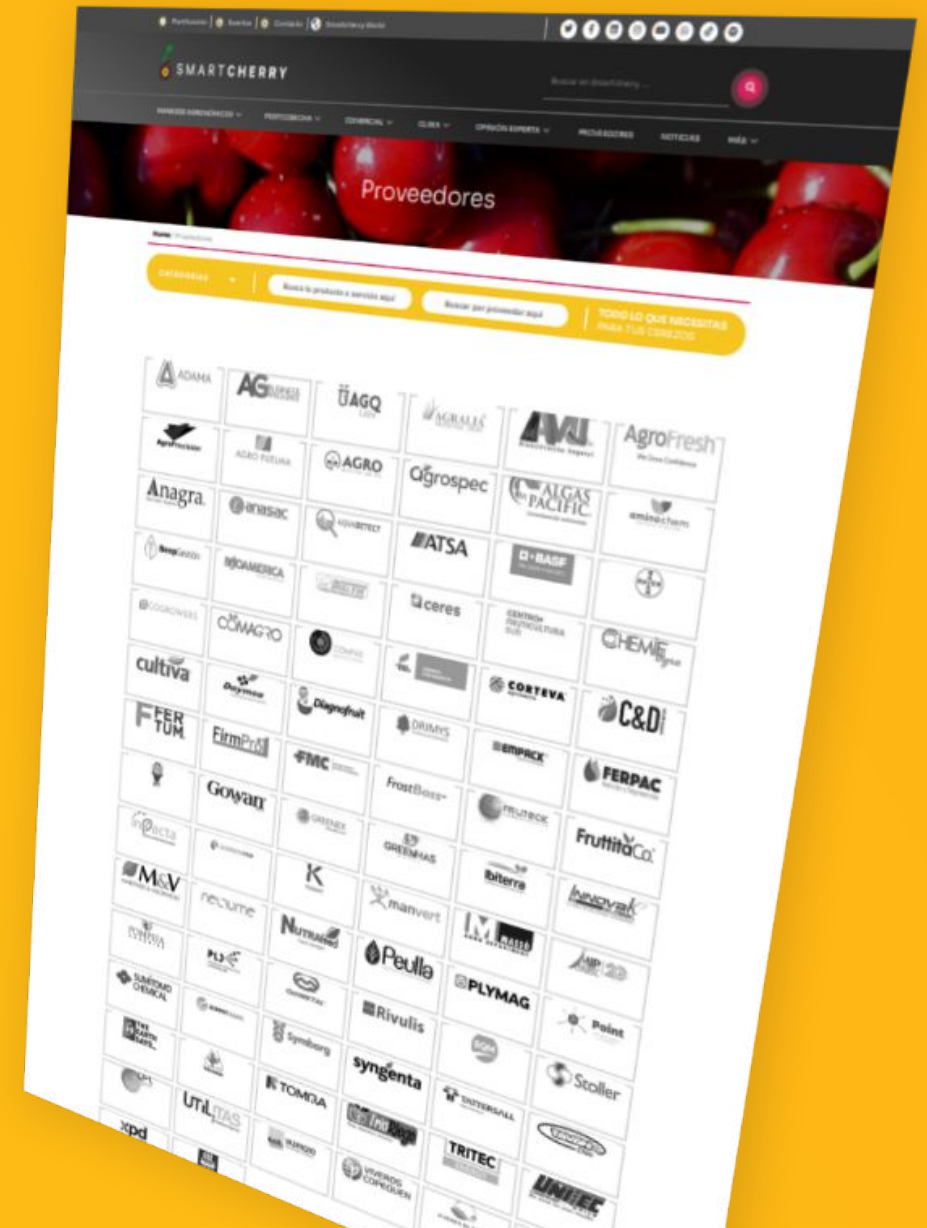
Exclusive YouTube Channel



We make your brand and content visible on our supplier portal

SUPPLIER PORTAL WITH +20 CATEGORIES

- AGTECH
- FERTILIZERS
- BIOSTIMULANTS
- QUALITY CONTROL
- LOGISTICS
- PACKING
- AND MORE...

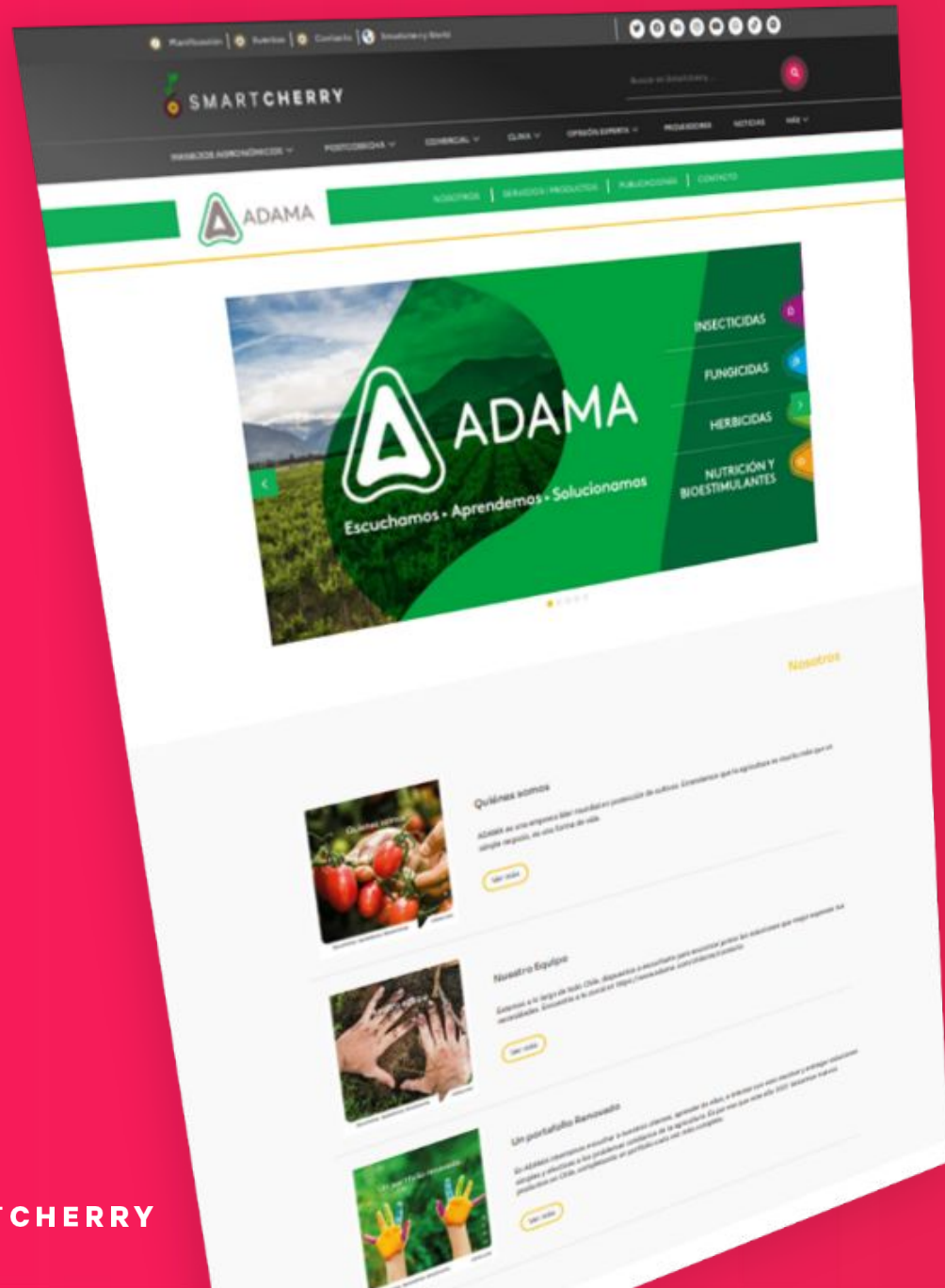


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**Exclusive portal with
information of interest
for your company**

**We create your
own space**

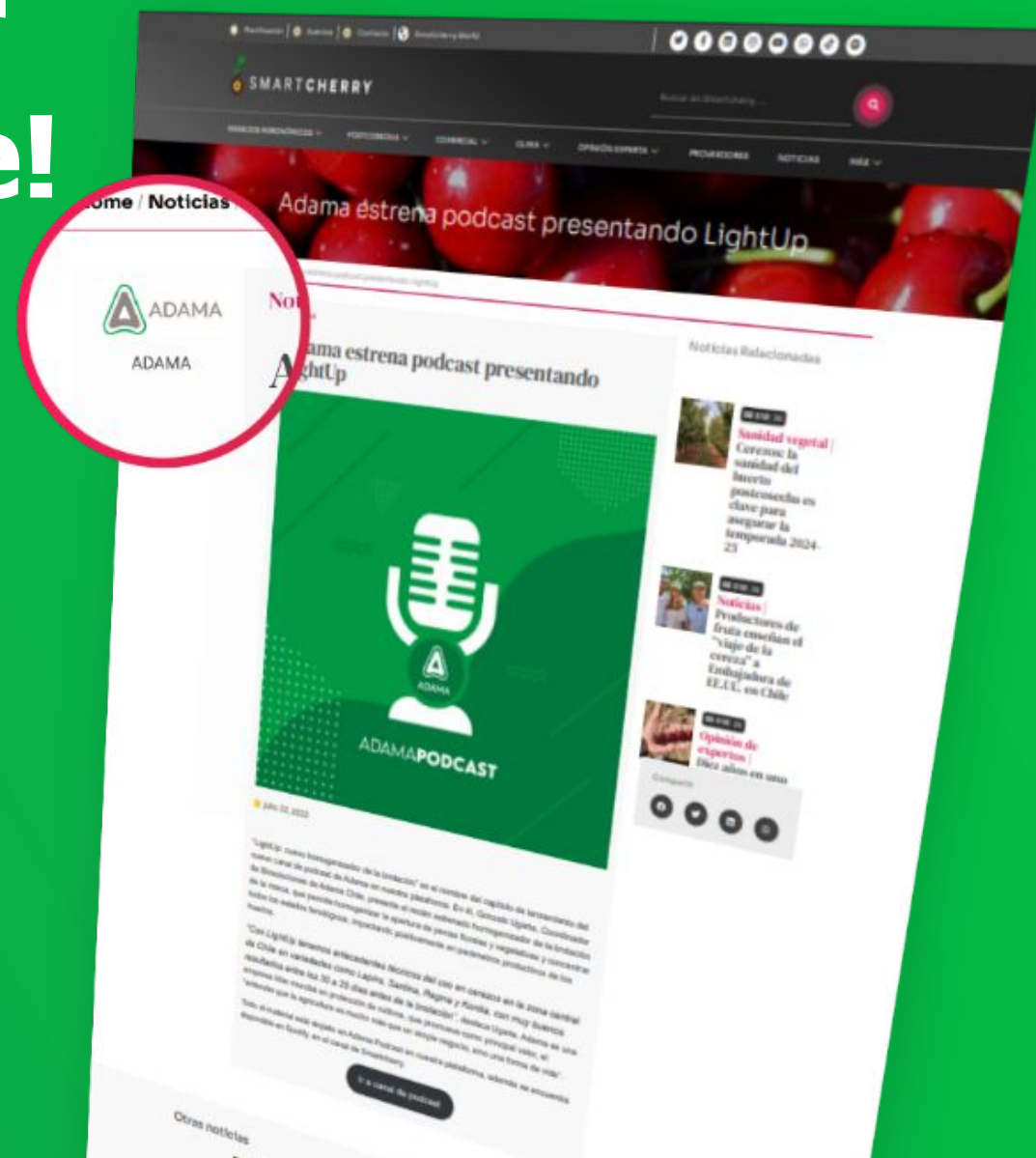




We make your content visible!

WE ADD VALUE TO YOUR BRAND CONTENT

- TECHNICAL ARTICLES
- NEWS
- VIDEOS
- PODCAST
- EVENTS
- AND MORE...

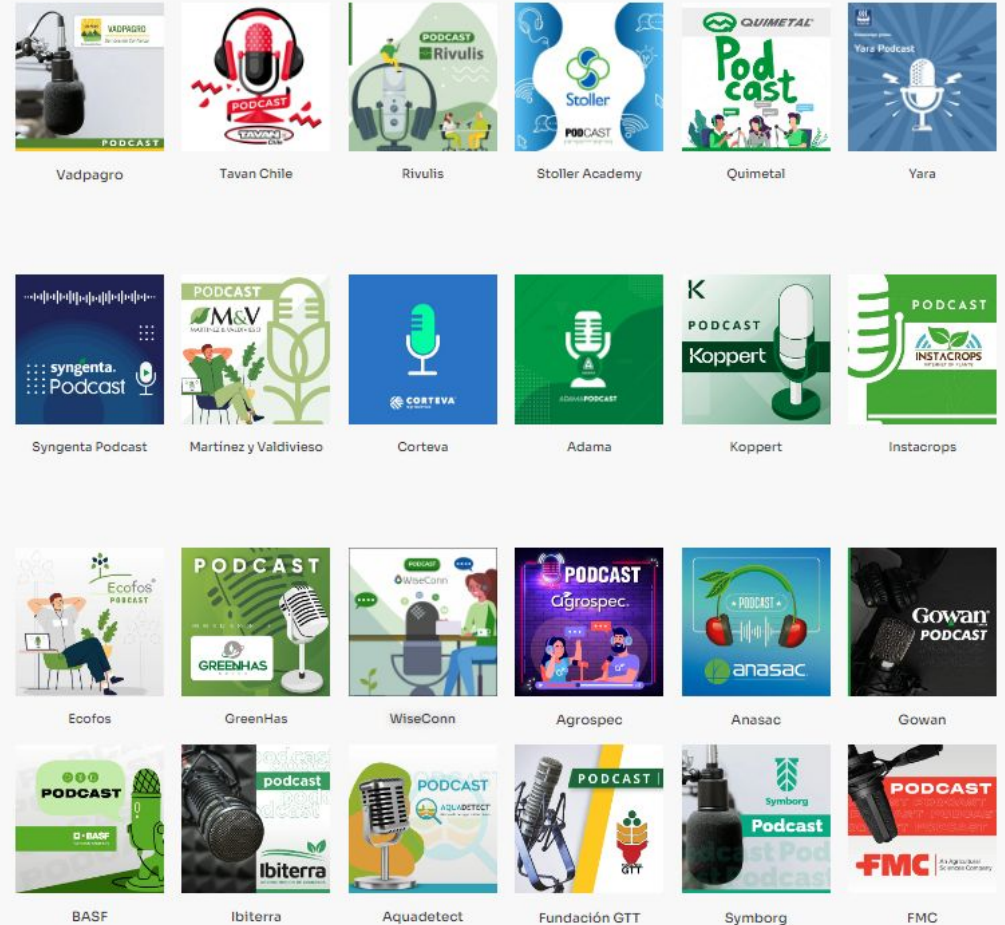


Agro wants to Listen to you

+ than **17 mil** plays
204% more than 2022

30 PODCAST CHANNELS
CREATION OF A PODCAST CHANNEL FOR YOUR
COMPANY ALSO AVAILABLE ON SPOTIFY

Canales podcast proveedores





Brand reminders, technical article mentions, event reels and podcast promotion

On Social Media

We are the
perfect space
for your audiovisual
content



+100k VIEWS

+1k SUSCRIBERS

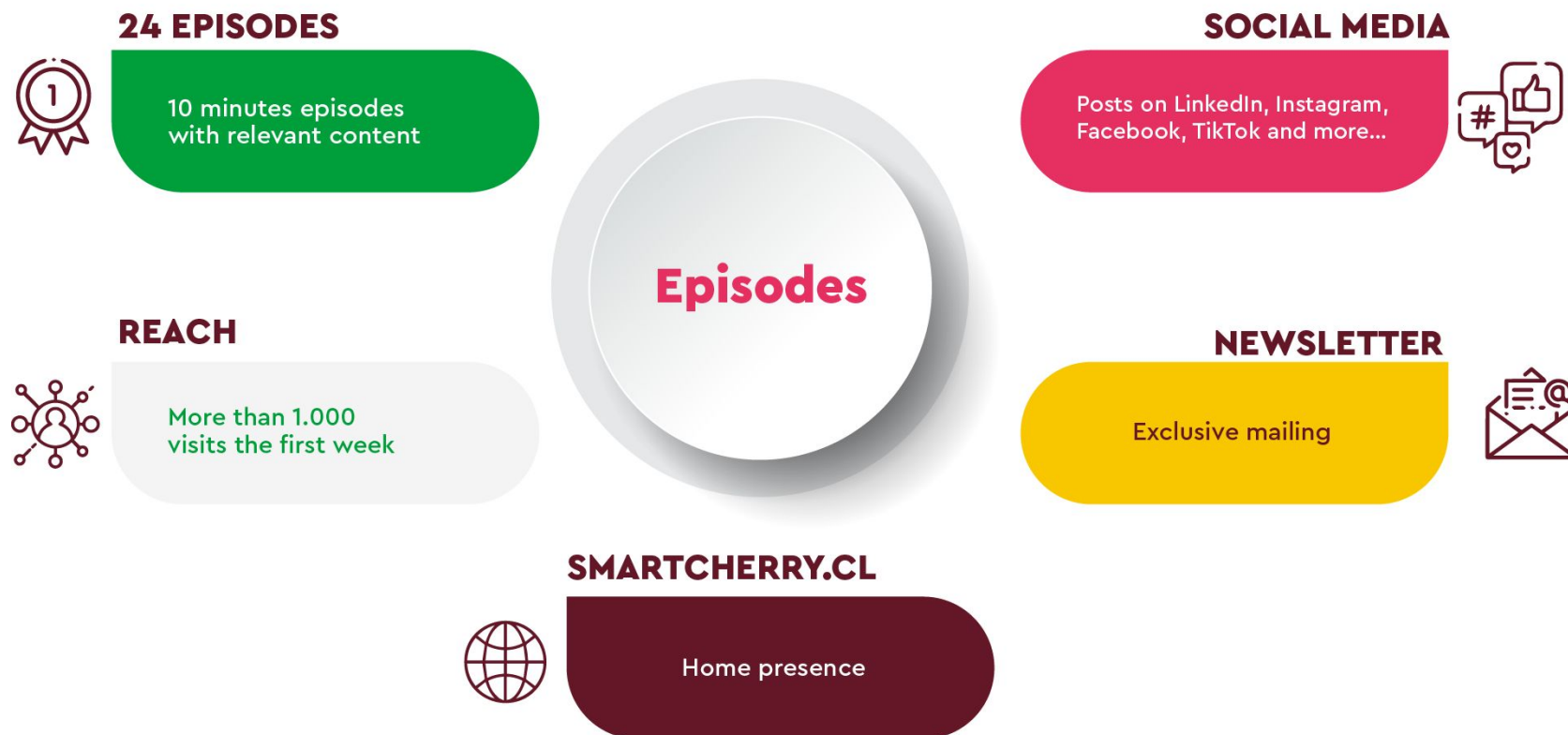
11 PLAYLISTS

3 WEEKLY SERIES

24 HIGH IMPACT STORIES



Be part of Smartcherry TV



Cherry Tips

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52 Videos

On Smartcherry TV
and Youtube shorts



60" Seconds

Brand at the beginning
of the episode and
copyright. Mailing every
4 episodes.



Social Media

Instagram Reels,
Facebook and Tik Tok



Smartcherry.cl

Home and internal
section presence on our
website

Choose the subscription plan that best suits the needs of your company

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SEMESTER PLAN

2.900 USD SEMESTER

480 USD monthly + taxes

ANNUAL PLAN

4.800 USD YEAR

400 USD monthly + taxes

Special requirements: According to proposal

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Schedule a meeting

**SUBSCRIBE TO
SMARTCHERRY
AND BE PART OF THE
BIGGEST CHERRY
COMMUNITY!**

Partners Benefits

- Exclusive welcoming email to a database of +20,000 people.
- Publication of a welcome note on LinkedIn (+15,000 followers).
- Welcome post on Instagram and Facebook stories.
- Publication of all technical and corporate content on LinkedIn.
- Possibility of creating joint databases.
- Monthly mini site administration.
- Logo publication in weekly newsletter.
- Unlimited publication of written notes (news, articles, press releases).
- Creation of podcast channel in Spanish.
- Podcast on Spotify.
- Publication of company videos on YouTube.
- Full coverage of events.
- Technical assistance in content.

Customers that trust us

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More projects...



CherryTech

THE LARGEST TECHNICAL MEETING OF THE CHERRY
INDUSTRY

www.cherrytechconvention.com

